

## **PRESS RELEASE**

For more information, please contact:  
Shelley Johansson, Marketing Manager  
Johnstown Area Heritage Association  
P.O. Box 1889  
Johnstown, PA 15907  
(814) 539-1889 x 308  
[sjohansson@jaha.org](mailto:sjohansson@jaha.org)

### **Laurel Holdings Inc. supports JAHA through tax credit program**

Johnstown, PA – Laurel Holdings Inc. has made a \$10,000 contribution to the Johnstown Area Heritage Association (JAHA) through the Pennsylvania Department of Community and Economic Development's Educational Improvement Tax Credit (EITC) program. The program permits businesses to receive state tax credits by contributing to an approved Educational Improvement Organization.

JAHA, which was approved to participate in the EITC program in 2006, will use the funds to provide educational programming to public school children in grades kindergarten through eight.

Laurel Holdings, a longtime supporter of JAHA, has committed to a second year contribution of the same amount contingent on the availability of future tax credits. The contribution was made as part of JAHA's current capital campaign, whose goals include the addition of the Johnstown Children's Museum and educational center, completion of Phase I of Festival Park, and renovations and upgrades to the Johnstown Flood Museum.

"Our organization has been a long time supporter of the FolkFest, and we are delighted to be able to help JAHA's other endeavors with the use of the EITC tax credit program," said Kim Kunkle, president and chief executive officer of Laurel Holdings.

The Johnstown Area Heritage Association is a non-profit, membership-based organization dedicated to preserving and showcasing Johnstown's unique history to the nation through high-quality educational, cultural and recreational experiences. In addition to the Johnstown Flood Museum, the Frank & Sylvia Pasquerilla Heritage Discovery Center, and the Wagner-Ritter House & Garden, JAHA produces the AmeriServ Johnstown FolkFest, a 3-day free music festival held annually over Labor Day weekend; the Johnstown Film & Wine Festival; flood commemoration events; and a wide variety of additional cultural programming. The Johnstown Children's Museum is currently under construction and will open in 2008. For more information on JAHA programs, museums and events, visit [www.jaha.org](http://www.jaha.org).