

***FOR IMMEDIATE RELEASE (May 23, 2005)***

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# **JAHA to hold Cash Bash to benefit the AmeriServ Johnstown FolkFest**

***More than \$2,000 to be given away at Saturday, June 4 event***

The Johnstown Area Heritage Association is holding a new event this year to benefit the AmeriServ Johnstown FolkFest! The "Cash Bash" will take place on Saturday, June 4 at 6:00 p.m. in the courtyard of the Frank & Sylvia Pasquerilla Heritage Discovery Center.

The casual evening will feature chance to win \$100 every 15 minutes, with a grand prize of \$1,000 - for a ticket price of just \$25 per person. The ticket price also includes all food and beverages. Doors will open at 5:30 p.m., with food and chances to win beginning at 6:00.

The event will preview artists scheduled to perform at FolkFest 2005, and giveaways will include CDs, T-shirts and more. Additional raffles will also be held. Proceeds will benefit the AmeriServ Johnstown FolkFest.

"We wanted to develop an event that gets people excited about the FolkFest, and helps support it," said Donna Stromsdorfer, events coordinator for JAHA. "We think it'll be a lot of fun."

Food will be provided by the Walnut Grove Church of the Brethren, which took part in the Community Kitchen at FolkFest 2004 and plans to return for FolkFest 2005. Through the Community Kitchen, local churches and non-profits earn money by vending food at the FolkFest without paying a booth fee. At the Cash Bash, the Walnut Grove Church will preview their FolkFest menu of pierogies, halupki, halushki, vegetables, fruit and dessert. Beverages will include beer, wine, soft drinks and water.

A volunteer committee has been instrumental in producing the Cash Bash, helping to plan the format and sell tickets.

Tickets may be purchased at the Johnstown Flood Museum, Heritage Discovery Center or over the phone -- call Gwen at JAHA, (814) 539-1889, x301.

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The Johnstown Area Heritage Association is a non-profit, membership-based organization dedicated to preserving and showcasing Johnstown's unique history to the nation through high-quality educational, cultural and recreational experiences. In addition to the Johnstown Flood Museum and the Frank & Sylvia Pasquerilla Heritage Discovery Center, JAHA produces the AmeriServ FolkFest, a 3-day free music festival held annually over Labor Day weekend; flood commemoration events; and a wide variety of additional cultural programming. JAHA will open the Wagner-Ritter House & Garden in 2005, and a Children's Discovery Center is being planned. For more information on JAHA programs, museums and events, visit [www.jaha.org](http://www.jaha.org). Major sponsors of the AmeriServ Johnstown FolkFest include AmeriServ Financial; Dodge; Atlantic Broadband; Highmark Blue Cross Blue Shield; Conemaugh Health System; WJAC-TV 6; and Johnstown Magazine.