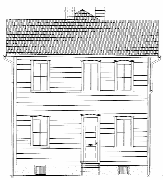
Advertisements Never Cease

Read the selections of Lippencott's Home Manual's: Housewifery provided on the website. After reading the selections, list at least five (5) items that you expect to find at the Wagner-Ritter House & Garden when you visit.

Select a historical advertisement from the gallery provided on the website. Select a present-day advertisement from the Good Housekeeping website (www.goodhousekeeping.com) or from a current newspaper or other home-type magazine. Print and/or cut out the both advertisements to submit with this sheet.

1. Compare and contrast the two advertisements.

2. What could be said about the time periods that produced these two advertisements? What different qualities of life were important and are visible in these ads?



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