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**The Weather Channel® primetime
program to feature 1889
Johnstown flood**

“Forecast Earth: Water’s Fury” to air in April

The 1889 Johnstown flood will be featured in a new episode of the documentary series “Forecast Earth,” which airs on The Weather Channel network. The half-hour episode, which is entitled “Water’s Fury,” will be shown on the following dates and times: April 24 at 5:00 p.m.; and April 25 at 8:00 p.m. and 11:00 p.m.

A production crew came to Johnstown earlier this year for flood-related footage. Richard Burkert, executive director of the Johnstown Area Heritage Association (JAHA), was interviewed about the flood at the Johnstown Flood Museum. Other interviewees were Gregory Zaborowski of the National Park Service, which operates the Johnstown Flood National Memorial, and Doug Bosley, whose great-grandfather was a telegraph operator during the flood. The producers also shot footage of the Johnstown Flood Museum and used several images of the flood destruction from JAHA’s archives.

“Periodically, national media outlets will get in touch with us to find out more about the 1889 flood or to use images from our archive,” Burkert said. “After more than 100 years, the flood still has a strong hold on the national imagination, because it’s such a powerful, fascinating story.”

The “Water’s Fury” episode of “Forecast Earth” focuses on flash floods, floods, and water management. In addition to the 1889 Johnstown flood, the show talks about the 1990 flash flood in Shadyside, Ohio, and shows how today’s technology could have saved lives during that disaster. The show also discusses the devastation of general floods and the importance of water management. Scientists explain how today’s

technology keeps Americans much better protected against severe weather.

The Weather Channel is cable television's only national all-weather network, and is received by more than 87 million American households. "Forecast Earth" is an original documentary series produced by The Weather Channel in cooperation with the National Oceanic and Atmospheric Administration.

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About JAHA

The Johnstown Area Heritage Association is a non-profit, membership-based organization dedicated to preserving and showcasing Johnstown's unique history to the nation through high-quality educational, cultural and recreational experiences. In addition to the Johnstown Flood Museum and the Heritage Discovery Center, JAHA produces the FolkFest, a 3-day free music and food festival held annually over Labor Day weekend; flood commemoration events; a spring lecture series; and a wide variety of additional cultural programming. For more information on JAHA programs, museums and events, visit www.jaha.org.

About The Weather Channel

The Weather Channel, a 24-hour weather network, is seen in over 87 million U.S. households. Its Web site, weather.com, attracts 20 million unique users per month and is consistently ranked among the top 15 of all Web sites by Nielsen/NetRatings. The Weather Channel also operates Weatherscan, a 24-hour, all-local weather network distributed to almost 7 million households, The Weather Channel Radio Network, The Weather Channel Newspaper Services and is the leading weather information provider for emerging technologies. This includes broadband and interactive television applications, with wireless weather products accessible through high-speed Internet services, phones, pagers, Palm Pilots, and other personal digital assistants. The Weather Channel is owned by Landmark Communications, Inc., a Norfolk, Va.-based, privately held media company.