



50th Anniversary Celebration of The Johnstown Flood Museum

May 28, 2023

Sponsorship Form

The 1926 film “The Johnstown Flood” is a major achievement of the silent film era – and now, a newly-restored version of the film will have its premiere in Johnstown as part of the 50th anniversary celebration of the Johnstown Flood Museum. We invite you to support this event by becoming a sponsor.

PRESENTING SPONSOR \$3,000

Our Presenting Sponsor will receive:

- Naming rights: 50th Anniversary Celebration of the Johnstown Flood Museum Presented by ...”
- 8 tickets to the reception and 4 gift bags
- Logo on one side of custom totes being created for the evening (and for purchase at the Johnstown Flood Museum and Heritage Discovery Center gift shops)
- Logo on the label of the packaging for the commemorative pin/challenge coin being produced
- Inclusion on signage at the Johnstown Flood Museum and at The State Theater in the days before and during the event
- Inclusion in advertising as well as media materials
- Full page ad (color) inside front cover of the movie program (8 ½” x 11”) – complimentary to all attendees
- Logo on JAHA’s website events listing
- Acknowledgement of their sponsorship on social media
- Logo crawl before the movie
- Opportunity to address the audience before the movie begins
- Opportunity to distribute corporate materials to movie attendees

EXECUTIVE PRODUCER \$1,500 – two

available Executive Producer Level Sponsors will receive:

- 4 of tickets to reception and 4 of gift bags
- Inclusion on signage at the Johnstown Flood Museum and at The State Theater in the days before and during the event
- Inclusion in advertising as well as media materials
- ½ page color ad in the movie program (4 ¼” x 5 ½”) inside back cover – complimentary to all attendees
- Logo on JAHA’s website event listing
- Acknowledgement of their sponsorship on social media
- Logo crawl before the movie

DIRECTOR \$750

Director Level Sponsors will receive:

- 2 tickets to reception and 2 gift bags
- Inclusion on signage at the Johnstown Flood Museum and at The State Theater in the days before and during the event
- Inclusion in advertising as well as media materials
- 1/4 page ad in the movie program (2 1/8" x 2 3/4") – complimentary to all attendees
- Logo on JAHA's website events listing
- Acknowledgement of their sponsorship on social media
- Logo crawl before the movie

Business/Entity Name	
Contact	
Sponsorship Level	
Phone Number	
Email	

Additional sponsorship opportunities:

Program Ads

Full page color ad - (8 1/2" x 11") – back cover \$1,000

Full page b/w ad - (8 1/2" x 11") - \$500

Half page, horizontal b/w ad - (4 1/4" x 5 1/2") - \$250

Quarter page b/w ad - (2 1/8" x 2 3/4") - \$150

Please contact Deb Winterscheidt at dwinterscheidt@jaha.org for program ad details.

You can email your sponsor form to dwinterscheidt@jaha.org, and make your payment online at or mail your completed sponsor form and check, made payable to JAHA, to

Deb Winterscheidt
Johnstown Area Heritage Association
P.O. Box 1889
Johnstown, PA. 15907



Use your phone's camera to scan the QR code for online payment!

Thank you for your support!